BOARD MEMBER SPOTLIGHT

Julie Fallon

Market Director of Labor

Marriott International

US Western Region

- My Background
- What I Value about WISF Membership
- Opportunities for Collaboration





My Background

- Born in San Jose and grew up in South Lake Tahoe & live in Oakland
- Graduated from UC Davis with a degree in Sociology/Organizational Development
- Started at the Parc 55 Hotel in Human Resources and never thought 20 years would go by
 - Various Human Resources programs and hold the certificate as a Sr. Professional in Human Resources
- Lead the Human Resources department at the San Francisco Marriott Marquis for 18 years.
 - Developed an expertise in labor relations, problem solving, and supporting teams that work with collective bargaining agreements.
- Now, providing strategic Human Resources leadership for teams that have an organized workforce
- My most important work is raising two boys 12 & 14 years old!



What I Value About WISF Membership

- Gaining insight into the city's workforce system and developing an appreciation for the relationship between steady employment and the challenges San Francisco must overcome for all citizens to thrive.
- Hearing about the incredible success stories that community organizations have shared!

Opportunities for Collaboration

- Working with the various organizations that provide training and development programs for people interested in the hospitality industry. From schools to adult training centers to homeless shelters.
- Findings ways to attract people to the hospitality industry for the hidden career opportunities the industry offers.

